

Data Warehouse Schema

The background is a gradient of dark blue to black. A thin, light blue curved line starts from the top left and arcs across the upper half of the slide. A larger, semi-transparent blue wedge shape is positioned in the lower right quadrant, pointing towards the center.

Data Warehouse Schema

- Star Schema
- Snowflake Schema
- Fact Constellation Schema

Star Schema

- A single, large and central fact table and one table for each dimension.
- Every fact points to one tuple in each of the dimensions and has additional attributes.
- Does not capture hierarchies directly.

Star Schema (contd..)

Store Dimension

| |
|------------|
| Store Key |
| Store Name |
| City |
| State |
| Region |

Fact Table

| |
|--------------|
| Store Key |
| Product Key |
| Period Key |
| <u>Units</u> |
| <u>Price</u> |

Time Dimension

| |
|------------|
| Period Key |
| Year |
| Quarter |
| Month |

| |
|--------------|
| Product Key |
| Product Desc |

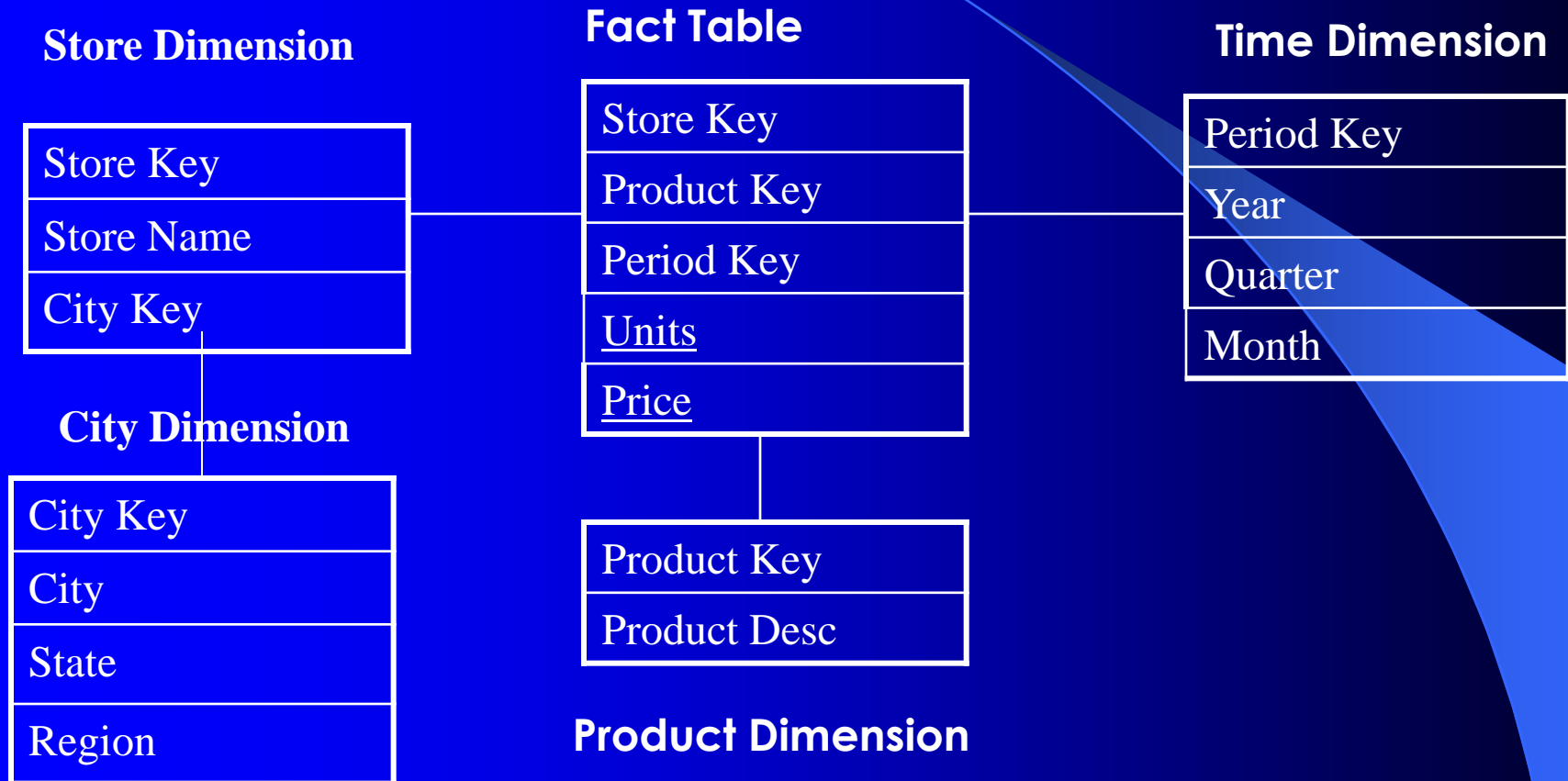
Product Dimension

Easy to understand, easy to define hierarchies, reduces no. of physical joins.

Snowflake Schema

- Variant of star schema model.
- A single, large and central fact table and one or more tables for each dimension.
- Dimension tables are normalized i.e. split dimension table data into additional tables

Snowflake Schema (contd..)



Drawbacks: Time consuming joins, report generation slow

Fact Constellation

- Multiple fact tables share dimension tables.
- This schema is viewed as collection of stars hence called galaxy schema or fact constellation.
- Sophisticated application requires such schema.

Fact Constellation (contd..)

**Sales
Fact Table**

| |
|--------------|
| Store Key |
| Product Key |
| Period Key |
| <u>Units</u> |
| <u>Price</u> |

Product Dimension

| |
|--------------|
| Product Key |
| Product Desc |

**Shipping
Fact Table**

| |
|--------------|
| Shipper Key |
| Store Key |
| Product Key |
| Period Key |
| <u>Units</u> |
| <u>Price</u> |

Store Dimension

| |
|------------|
| Store Key |
| Store Name |
| City |
| State |
| Region |



Building Data Warehouse

- Data Selection
- Data Preprocessing
 - Fill missing values
 - Remove inconsistency
- Data Transformation & Integration
- Data Loading
 - Data in warehouse is stored in form of fact tables and dimension tables.

Case Study

- Afco Foods & Beverages is a new company which produces dairy, bread and meat products with production unit located at Baroda.
- Their products are sold in North, North West and Western region of India.
- They have sales units at Mumbai, Pune, Ahmedabad, Delhi and Baroda.
- The President of the company wants sales information.

Sales Information

Report: The number of units sold.

113

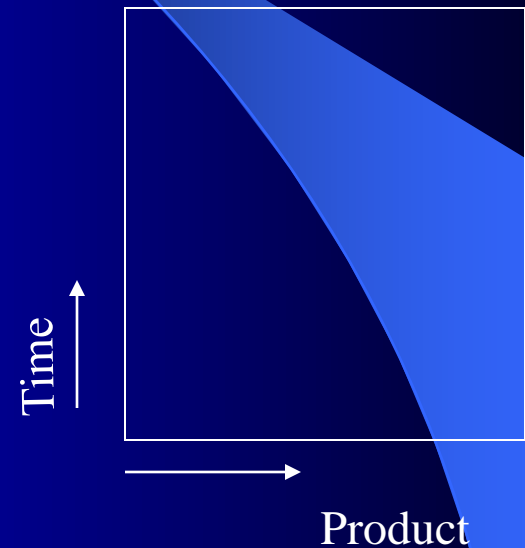
Report: The number of units sold over time

| January | February | March | April |
|---------|----------|-------|-------|
| 14 | 41 | 33 | 25 |

Sales Information

Report : The number of items sold for each product with time

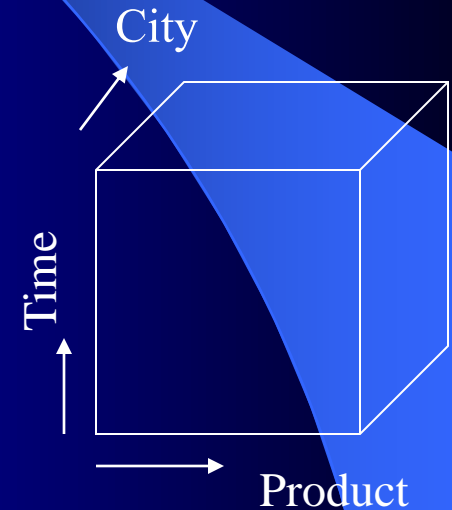
| | Jan | Feb | Mar | Apr |
|-------------|-----|-----|-----|-----|
| Wheat Bread | | | 6 | 17 |
| Cheese | 6 | 16 | 6 | 8 |
| Swiss Rolls | 8 | 25 | 21 | |



Sales Information

Report: The number of items sold in each City for each product with time

| | | Jan | Feb | Mar | Apr |
|--------|-------------|-----|-----|-----|-----|
| Mumbai | Wheat Bread | | | 3 | 10 |
| | Cheese | 3 | 16 | 6 | |
| | Swiss Rolls | 4 | 16 | 6 | |
| Pune | Wheat Bread | | | 3 | 7 |
| | Cheese | 3 | | | 8 |
| | Swiss Rolls | 4 | 9 | 15 | |



Sales Information

Report: The number of items sold and income in each region for each product with time.

| | | Jan | | Feb | | Mar | | Apr | |
|--------|-------------|------|---|-------|----|-------|----|-------|----|
| | | Rs | U | Rs | U | Rs | U | Rs | U |
| Mumbai | Wheat Bread | | | | | 7.44 | 3 | 24.80 | 10 |
| | Cheese | 7.95 | 3 | 42.40 | 16 | 15.90 | 6 | | |
| | Swiss Rolls | 7.32 | 4 | 29.98 | 16 | 10.98 | 6 | | |
| Pune | Wheat Bread | | | | | 7.44 | 3 | 17.36 | 7 |
| | Cheese | 7.95 | 3 | | | | | 21.20 | 8 |
| | Swiss Rolls | 7.32 | 4 | 16.47 | 9 | 27.45 | 15 | | |

Sales Measures & Dimensions

- Measure – Units sold, Amount.
- Dimensions – Product, Time, Region.

Sales Data Warehouse Model

Fact Table

| City | Product | Month | Units | Rupees |
|--------|-------------|----------|-------|--------|
| Mumbai | Wheat Bread | January | 3 | 7.95 |
| Mumbai | Cheese | January | 4 | 7.32 |
| Pune | Wheat Bread | January | 3 | 7.95 |
| Pune | Cheese | January | 4 | 7.32 |
| Mumbai | Swiss Rolls | February | 16 | 42.40 |

Sales Data Warehouse Model

| City_ID | Prod_ID | Month | Units | Rupees |
|---------|---------|----------|-------|--------|
| 1 | 589 | 1/1/1998 | 3 | 7.95 |
| 1 | 1218 | 1/1/1998 | 4 | 7.32 |
| 2 | 589 | 1/1/1998 | 3 | 7.95 |
| 2 | 1218 | 1/1/1998 | 4 | 7.32 |
| 1 | 589 | 2/1/1998 | 16 | 42.40 |

Sales Data Warehouse Model

Product Dimension Tables

| Prod_ID | Product_Name | Product_Category_ID |
|---------|-----------------|---------------------|
| 589 | Wheat Bread | 1 |
| 590 | White Bread | 1 |
| 288 | Coconut Cookies | 2 |

| Product_Category_Id | Product_Category |
|---------------------|------------------|
| 1 | Bread |
| 2 | Cookies |

Sales Data Warehouse Model

Region Dimension Table

| City_ID | City | Region | Country |
|---------|--------|-----------|---------|
| 1 | Mumbai | West | India |
| 2 | Pune | NorthWest | India |

Sales Data Warehouse Model

